

Damian Blazquez

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PROFESSIONAL SUMMARY

Versatile graphic designer, artist and digital marketing specialist with a passion for creativity and innovation. Experienced in traditional and emerging design technologies, including digital art, web design, and artificial intelligence. Committed to delivering high-quality, visually engaging content that meets client objectives.

SKILLS

- **Design:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro) & Wacom Tablet.
- **Web Development:** HTML, CSS, PHP, MySQL, and CMS (WordPress & Elementor).
- **AI:** ChatGPT, Stable Diffusion, Midjourney, Dall-E & ComfyUI (models and embeddings creation).
- **Digital Marketing:** Meta Business Suite (Instagram & Facebook), Google Commerce & Analytics & WooCommerce.

EDUCATION

Bachelor of Information Technology, major in Graphic Design (2017) - Australian Catholic University (Sydney)

- High Academic Achievement in Business and System Analysis, Business Law, IT Infrastructure & more.
- Awarded the **Australian Computer Society Inc. (NSW branch) Prize** for outstanding performance.

LATEST WORK EXPERIENCE & HISTORY

Freelance – GRAPHIC DESIGN AND DIGITAL ARTIST

JANUARY 2020 – PRESENT

Collaborating with a diverse range of clients, across multiple industries, to create illustrations, graphics, animations, assets and visual concepts which meet their desired requirements and objectives.

- Launched brand identities for several clients, developing logos, fonts and colour schemes.
- Created video game assets in several art-styles and through different softwares, to big gaming industry clients.
- Have maintained strong client relationships and satisfaction, leading to repeat business.

Organic Farm Chile – MARKETING MANAGER

APRIL 2012 - PRESENT

Overseeing the online presence of family-owned agricultural company, maintaining ongoing client communication and social media presence, as well as creatives for advertisements, promotions, emails and general web UI.

- Established a reputable brand known for its environmental and ethical practices in Chile's southern region.

EiMedia and Price & Speed Containers - GRAPHIC DESIGNER AND IT

OCTOBER 2022 – OCTOBER 2023

Managed the branding, web development, digital marketing and IT of both shipping logistics and digital billboard network companies.

- Developed marketing strategies and social media campaigns for the promotion of brands.
- Managed the billboard scheduling and maintenance systems.
- Built good relations with other marketing partners and competitors such as oO!media, GOA and Civic.

Telstra - DESIGN CONSULTANT

DECEMBER 2020 – SEPTEMBER 2022

Provided creative support to the marketing team, producing on-brand digital and print assets that boosted campaign performances and equipped sales reps with sharper, well designed collateral.

- Created 40+ eDMs, social tiles and brochures, lifting SME-offer click-throughs by 27%.

- Built modular InDesign/PowerPoint templates that cut revision time and print costs by 18%.

NSW Electoral Commission – I.T. SUPERVISOR

MARCH 2019 – MARCH 2020

Managed teams of up to twelve data-entry operators whose role was to register postal vote applications for the 2019 NSW and federal election into an election management system (EMA).

- Arranged training and constructive feedback to data-entry and help desk operations staff.
- Managed team's technology needs, conducting tests and maintaining ongoing operations of all systems.

Monsanto (now Bayer) – ADMINISTRATOR/HELPDESK SUPPORT TECHNICIAN

AUGUST 2017 – JANUARY 2019

Maintained and handled customer service calls as a level 1 Help Desk Support Technician in a fast-paced operation centre environment, as well as having administrative duties to manage and monitor.

- Handled 100+ calls daily offering support for billing and technical issues.
- Administered software and hardware repairs, configurations and upgrades of computers.

Australian Catholic University – STUDENT MENTOR & JUNIOR GRAPHIC DESIGNER

FEBRUARY 2017 - AUGUST 2017

Served as positive academic and social role-model by supporting mentees with their involvement on ACU campus.

- Assisted incoming freshman in their transition to campus and helped them develop academic success plans.
- Created flyers, event banners and social-media graphics under senior-staff guidance, sharpening ACU's student-engagement collateral.

VOLUNTEER PLACEMENTS

MANOS HEALING CENTRE INC.

JANUARY 2014 – OCTOBER 2016

Provided assistance during several social support programs and fundraising activities hosted by the centre, in places such as the Addison Road Community Centre.

Achievements and Contribution:

- Personally spent time and helped elderly throughout their daily activities.
- **Web Content Manager:** managed administration of the centre's website through CMS, WordPress.